**Virtual Commencement Social Media Copy**

**(COPY) (SHORTER, TWITTER-FRIENDLY)**

**FIRST ANNOUNCEMENT**

BEFORE THE EVENT:

We’re honoring the historic #Classof2020! Given current challenges we’re delighted to celebrate you as individuals and create a special recognition ceremony on-line. We’re partnering with @StageClip to bring your moment alive. Take part today! *{link to school clip website where ceremony can be watched}* *{school hashtags}* #gradAWAYtion #MoveTheTassel

**SEND 17 DAYS BEFORE CEREMONY**

LAST DAY FOR STUDENT VIDEO SUBMISSIONS:

#Classof2020! Today is the last day to upload your personalized messages for your recognition ceremony! The site closes at 11:45pm. {*ceremony date}* Check your email or go here to submit. @StageClip *{link to school clip website where ceremony can be watched}* {*ceremony date}* *{school hashtags}* #gradAWAYtion #MoveTheTassel

**SEND 30 MINS BEFORE CEREMONY**

VIRTUAL CEREMONY REMINDER:

Congratulations Class of 2020! Today is the big day. Your recognition ceremony starts in the 30 minutes! *{link to school clip website where ceremony can be watched}* @StageClip

*{school hashtags}* #gradAWAYtion #MoveTheTassel

**StageClip social handles:**

**Facebook:** @stageclip

**Instagram:** @stageclip\_official

**Twitter:** @stageclip

**LinkedIn:** @StageClip