

18,385

Clips Published

605,749

Projected Social Media

47

Number of events

71%
8,156

Surveys Submitted

Viewing Statistics

These statistics indicate the level of demand from your graduates, their friends and families. This powers and reinforces your brand, extending its reach across existing and new audiences both nationally and internationally.

Total web page views:

92,278

74,081

Total number of clip views

55,122

Number of unique users

16,358

Number of Downloads

Social Media

These statistics demonstrate how actively your graduates, their family and friends share clips with each other, and their preferred channels of communication.

Projected social media views:

605,749

2,357

Number of clips shared

6

Number of sharing platforms

Top 5 Social Platforms



WhatsApp
31%



Email
28.3%



Instagram
26.9%



Facebook
10.9%



LinkedIn
2.4%

Geo Location

Locational statistics indicate the reach that you have achieved. These statistics indicate the geo-location of users accessing clips, which correlates to the location of their friends and families social networks.

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Countries Reached

3,185

Cities Reached