



StageClip

Share life's big moments



GONZAGA UNIVERSITY

Prioritizes Accurate Name Pronunciation

Making Recognition Personal... and Accurate

As part of their commitment to diversity, equity, and inclusion, Gonzaga University wanted to make graduate recognition more personalized and accurate at their ceremony. **A major factor was name pronunciation, which can be embarrassing for graduates and disappointing for their loved ones when read incorrectly.**

Advanced A.I. Solutions for Name Reading

We partnered with StageClip to provide our proprietary NameCheck service for Gonzaga's Spring 2022 ceremonies. **Graduates were able to preview the pronunciation of their name prior to the ceremony and provide corrections if needed.** To reinforce their accurate recognition, we also created personalized graduate video clips and slides displayed during the ceremony as their names were read, working on-site with the organizers to make sure the process was a success for Gonzaga's staff, grads, and families.

Sharing Life's Big Moments

Our customer service and commitment to making sure StageClip services fit into the brand and voice of the campus—not our own—**was key to the ceremony's efficiency, improving accuracy, increasing student recognition, and creating the best possible graduation experience.** Judging by the positive feedback from their graduates and family members, StageClip earned top honors.

Make ceremonies personal for each graduate. Partner with StageClip for service that's more than pomp and circumstance.

46% of participants reviewed and approved their name reading.

On average,

1 in 3 participants who reviewed their name recording made changes.

StageClip has been a fantastic partner with Gonzaga University, from the right application of their tools and services... to providing stellar customer service to our team throughout the event.

Angela Ruff

Project & Event Manager
GONZAGA UNIVERSITY

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GONZAGA UNIVERSITY

4-year Private College | Spokane, Washington, USA | Undergrad Enrollment: 4,986
Top 100, US News and World Report's Best National University Rankings